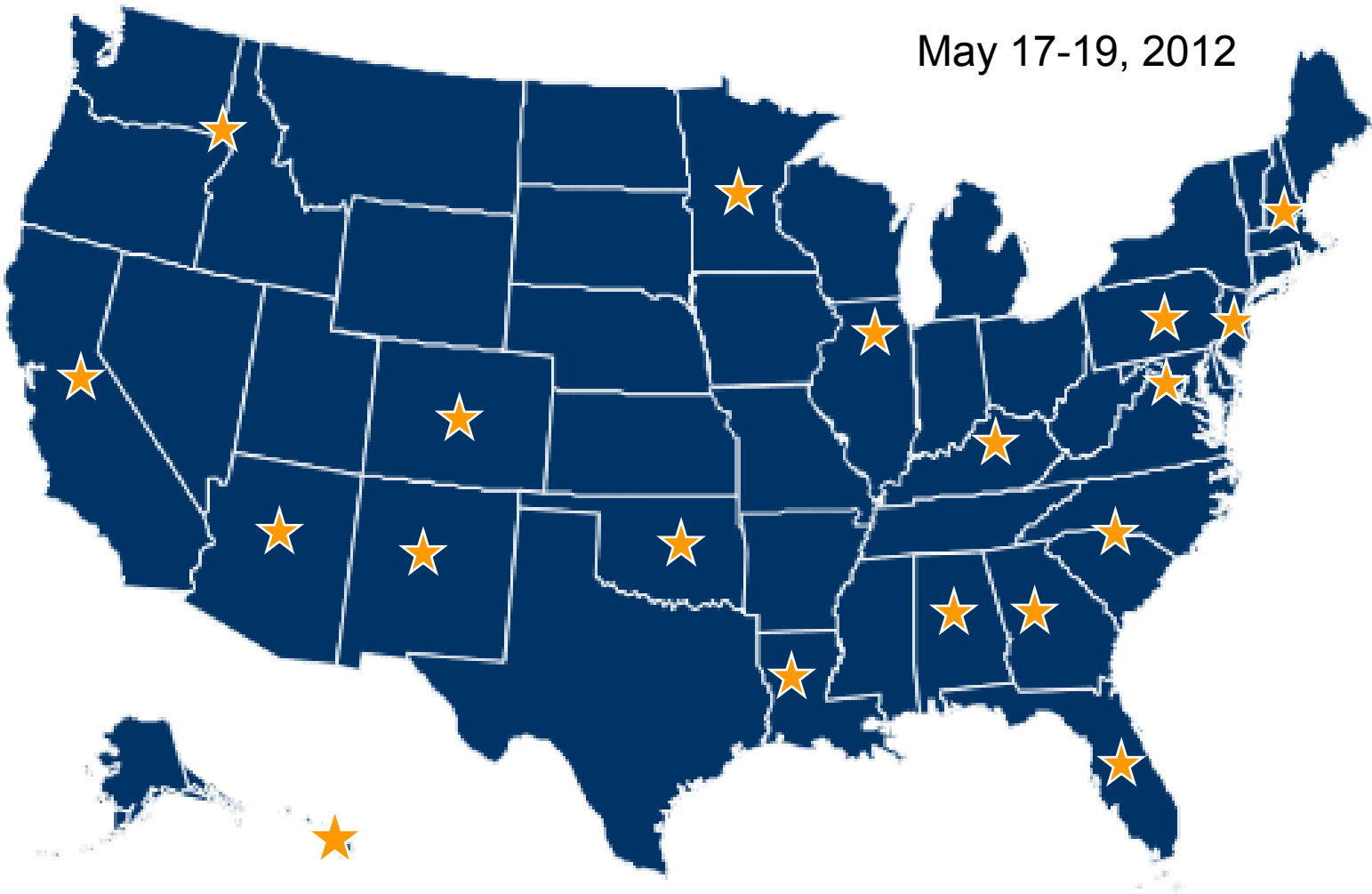




Automatic Fire Alarm Association Codes Conference and Annual Meeting

May 17-19, 2012



Working Together
to Improve Fire and Life Safety

Arizona Grand Resort
8000 S. Arizona Grand Parkway
Phoenix, AZ 85044
877-800-4888

AFAA Group Rate—\$189 until April 16, 2012



**Board of Directors Meeting
Wednesday, May 16
1:00 pm—5:00 pm**

**Member Association Roundtable
(Directors of AFAA & Members Associations Only)
Thursday, May 17
8:00 am—5:00 pm**



**Annual Business Meeting Agenda
Saturday, May 19
8:00 am—10:30 am**

8:00 am - 8:05 am - Welcome by Chairman and President
8:05 am - 8:20 am - Chairman's Report
8:20 am - 8:35 am - President's Report
8:35 am - 8:45 am - Bylaws Committee Chairman Report
8:45 am - 8:50 am - Nominating Committee Report and Election
8:50 am - 9:00 am - Election of Officers and Directors
9:00 am - 10:30 am - Member Association Reports

Transportation Information

Delta Air Lines - 1-800-221-1212 **File #US678533285** Call Delta at 800-221-1212 and be sure to reference file #US678533285 or click on www.delta.com and enter SkyBonus account #US678533285 in your passenger information screen to be recognized as an attendee of the AFAA Annual Meeting. You will receive the following benefits when confirming your reservations on www.delta.com: No service fees, 1000 SkyMiles bonus points, Skip the airport lines; check in online.

The Arizona Grand Resort is located 6 miles south of the Phoenix Sky Harbor Airport at the base of South Mountain.

2012 Schedule of Events

Wednesday, May 16

1:00 pm - 5:00 pm Board of Directors Meeting

Thursday, May 17

7:00 am - 8:00 am Member Association Director Breakfast **Sponsored by Bourgeois & Associates**

8:00 am - 5:00 pm Member Association Roundtable

12:00 pm - 1:00 pm Member Association Director Luncheon

5:00 pm - 7:00 pm Welcome Reception/Registration **Sponsored by NEMA and SDI**

Friday, May 18

7:00 am - 8:00 am
Breakfast

8:00 am - 8:15 am
Welcome

8:15 am - 9:45 am
Industry Forum—Part 1
NFPA Fire Protection Research Foundation
NICET
NEMA

9:45 am - 10:00 am
Break **Sponsored by Xtralis**

10:00 am - 11:30 am
NFPA 3 and 4
Commissioning and Integrated Testing
Art Black, Carmel Fire Protection Associates

11:30 am to 1:30 pm
Exhibits Open - Luncheon with the Exhibitors
Sponsored by Koffel Associates

1:30 pm - 3:00 pm
Expectations of the Engineer
Bill Koffel, Koffel Associates
Wayne Moore, Hughes Associates

3:00 pm - 3:15 pm
Break **Sponsored by Xtralis**

3:15 pm - 4:45 pm
Changes to the 2013 NFPA 72
Bob Schifiliti, R.P. Schifiliti & Associates

5:00 pm - 7:00 pm
Exhibits Open - Reception with the Exhibitors
Sponsored by SimplexGrinnell

Saturday, May 19

7:00 am - 8:00 am
Breakfast

8:00 am - 10:30 am
Annual Business Meeting & Election of Directors

10:30 am - 10:45 am
Break **Sponsored by Bosch**

10:45 am - 12:15 pm
Industry Forum—Part 2
ETL Certification
UL Certification

12:15 pm - 1:30 pm
Luncheon

1:30 pm - 3:30 pm
AFAA's Role in the Codes & Standards Arena
A recap of codes in cycle and AFAA C&S activities
Shane Clary, Bay Alarm Co., Co-Chair - C&S Committee
Rodger Reiswig, SimplexGrinnell, Co-Chair - C&S Committee

3:30 pm - 3:45 pm
Break **Sponsored by Bosch**

3:45 pm - 4:30 pm
The Future of AFAA
Tom Hammerberg, AFAA

6:00 pm - 7:00 pm
Hosted Reception
Sponsored by Honeywell

7:00 pm - 10:00 pm
Banquet
Sponsored by Honeywell

Entertainment - Caliber
Back by popular demand!!

Spouse/Companion Events

May 18 - Hospitality Suite - Camelback F - 8:00 am - 10:00 am
May 19 - Hospitality Suite - Camelback F - 8:00 am - 10:00 am

The Spouse/Companion Hospitality Suite will be open with coffee, juices and assorted pastries at 8:00 am on Friday and Saturday mornings. Start your day there, visiting with old friends and new, and making your plans for the day.

Spouse/Companion Event – Saturday, May 19 *“Shopping for a Cause & Let’s Do Lunch”*

Please join us for a **Trunk Show by Ten Thousand Villages, followed by a delicious lunch** in the Spouse Hospitality Suite – Camelback F. At 10 A.M., we will begin an unforgettable shopping tour of Asia, Africa, Latin America and the Middle East and will hear the wonderful story of Ten Thousand Villages.



A FAIR TRADE RETAILER

Ten Thousand Villages is an exceptional source for unique handmade gifts, jewelry, home decor, art and sculpture, textiles, serveware and personal accessories representing the diverse cultures and artisans. One of the world's largest fair trade organizations and a founding member of the World Fair Trade Organization (WFTO), Ten Thousand Villages strives to improve the livelihood of tens of thousands of disadvantaged artisans in 38 countries. Ten Thousand Villages accomplishes this by establishing a sustainable market for handmade products in North America, and building long term buying relationships in places where skilled artisan partners lack opportunities for stable income. Product sales help pay for food, education, healthcare and housing for artisans who would otherwise be unemployed or underemployed.

The cost of this event is included in the 2012 AFAA Annual Meeting Spouse package. Please join us. RSVP in advance at jeannehammerberg@afaa.org or by calling 678-454-FIRE (3473).



EXHIBITOR OPPORTUNITIES

For the ninth year, AFAA will have exhibitor tables available to display your products. The 2012 Codes Conference and Annual Meeting will be held on May 17-19, 2012 at the Arizona Grand Resort in Phoenix, AZ. Last year was a great success and we hope that this year will be even better.

Friday, May 18

Lunch with the Exhibitors 11:30 am – 1:30 pm

Reception with the Exhibitors 5:00 pm – 7:00 pm

The cost per table will be \$550 and **includes a 6' table, power and admission for one person to all Friday events.** If you need internet, it must be contracted directly with the hotel. I will provide contact information on request. If you plan to bring more than one person, the charge for each additional person will be only \$249.

NEW – This year we will have assigned tables. See the attached layout and select your first and second choice tables. First come, first served.

Location – 1st Choice _____

Location – 2nd Choice _____

Exhibitor Table \$ 550 _____

Additional Exhibitor Representative \$ 249 _____

Total \$ _____

You may register by completing this form and submitting it to AFAA, or order online at www.afa.org. Follow the link to the Annual Meeting registration.

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Representative #1 _____

Email address _____

Representative #2 _____

Email address _____

Credit Card Number _____ Expiration Date _____

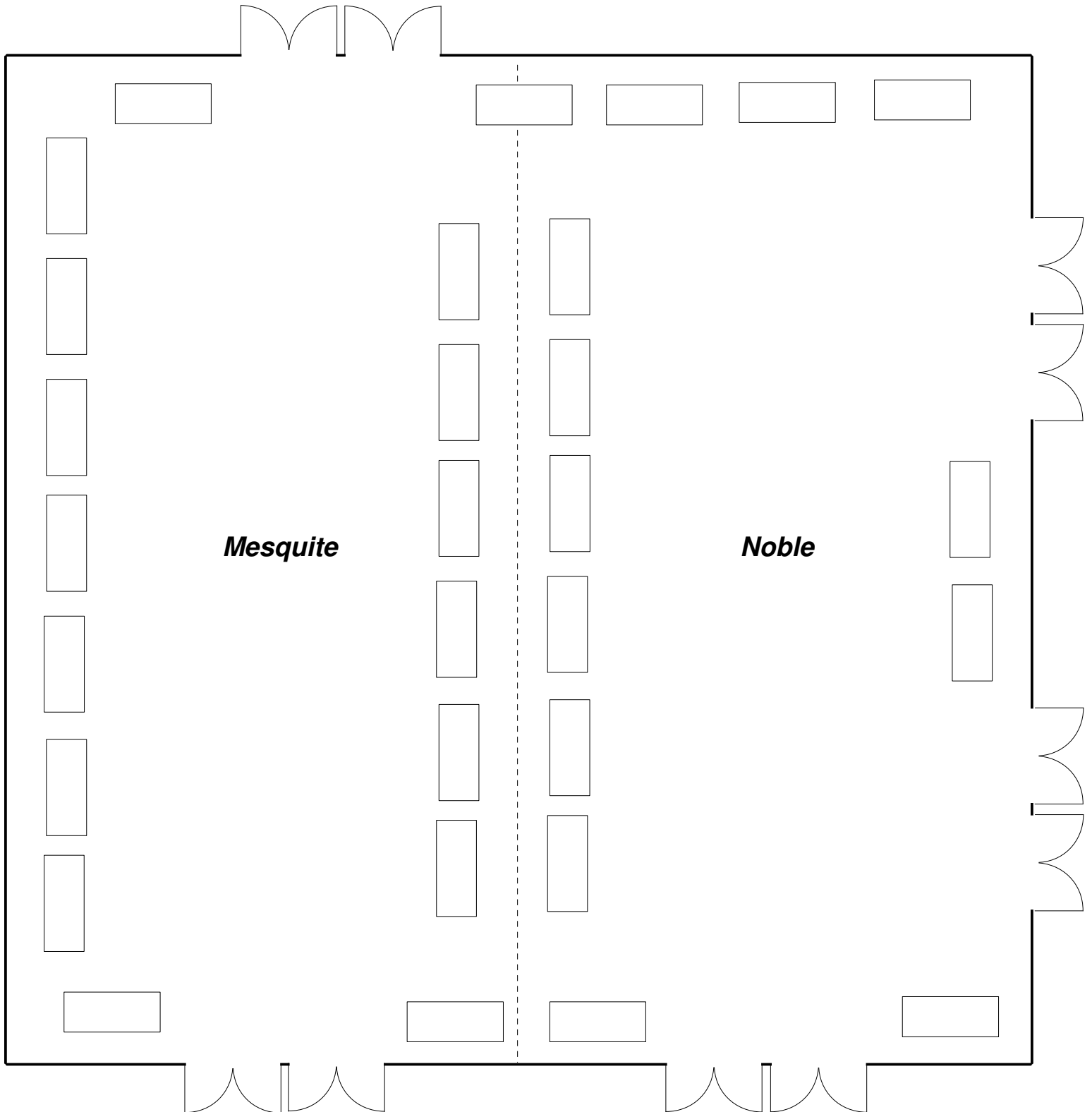
Name on Credit Card _____

Billing address (if different from above) _____

Thank you for supporting AFAA

Client:
Location:
Room: Mesquite, Noble
Prepared On: 01/10/12 15:12:01

Event Name:
Date:
Time:
Prepared By: Pointe South Mountain Resort





2012 EVENT SPONSORSHIP OPPORTUNITIES

For more information, contact TomHammerberg@afaa.org

May 17

Member Association Roundtable	
Breakfast	\$2000 -SOLD
Lunch	\$3000

May 17

Welcome Reception (Food and Beverages)	
Food	\$5000 - SOLD
Beverages	\$2500 - SOLD

May 18

Continental Breakfast	\$3000
Coffee Break/Sodas (all day)	\$2000 - SOLD
Exhibitor's Luncheon	\$5000 - SOLD
Exhibitor's Reception	\$7500 - SOLD

May 19

Continental Breakfast	\$3000
Coffee Break/Sodas (all day)	\$2000 - SOLD
Buffet Luncheon	\$5000
Pre-Banquet Reception	\$2500 - SOLD
Banquet	\$7500 - SOLD

Codes Conference Supporter	\$500 (includes recognition listed below)
Annual Breakfast Supporter	\$500 (includes recognition at breakfast & 2 breakfast tickets)
Combination Breakfast & Codes Conference Sponsor	\$800 (includes recognition at both events & 2 breakfast tickets)
Member Association Codes Conference Sponsorship	\$750 (includes 1 complimentary conference registration)
Member Association Annual Breakfast Sponsorship	\$500 (includes 2 breakfast tickets)
Combination Member Association Breakfast and Codes Conference Sponsorship	\$1000 (includes 1 conference registration & 2 breakfast tickets)

Other sponsorships available –

USB Drives (will be loaded with the event presentations and given to all attendees)	\$4000 SOLD
Lanyards	\$1500
Tote Bags (to be given out at events AFAA exhibits at in 2012)	\$4500 (or 3 @ \$1500)
Coffee Mugs to be given out at events AFAA exhibits at in 2012)	\$1800
Pens (to be given out at events AFAA exhibits at in 2012)	\$2500

YOUR EVENT SPONSORSHIP INCLUDES (these do not apply to the other sponsorships except USB drives) -

\$5000 and up Sponsorships –

- **Two** complimentary full registrations for the Codes Conference
- **One** complimentary exhibit table
- Recognition Signs will be posted at the event sponsored
- Recognition on the AFAA website home page banner for 30 days
- Recognition in the AFAA newsletter in June 2012

\$2000 - \$4999 Sponsorships –

- **One** complimentary full registration for the Codes Conference
- **One** complimentary exhibit table
- Recognition Signs will be posted at the event sponsored
- Recognition on the AFAA website home page banner for 14 days
- Recognition in the AFAA newsletter in June 2012

Codes Conference Supporter –

- Recognition Sign showing all supporters posted in the registration area
- Recognition in the AFAA newsletter

You may select a sponsorship by completing this form and submitting it to AFAA, or order online at www.afa.org. Follow the link to the Annual Meeting registration.

Sponsorship Selected _____ Amount _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

Credit Card Number _____ Expiration Date _____

Name on Credit Card _____

Billing address (if different from above) _____

Thank you for supporting AFAA!

ANNUAL MEETING REGISTRATION

May 17-19, 2012 – Arizona Grand Resort – Phoenix, AZ

**PLEASE READ
BEFORE COMPLETING
REGISTRATION FORM**

PLEASE TYPE OR PRINT.

Company Rep. #1 _____ Badge Nickname _____

E-mail _____

Spouse Name _____ Badge Nickname _____

Company Rep. #2 _____ Badge Nickname _____

E-mail _____

Spouse Name _____ Badge Nickname _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Please type or print this information as you want it to appear on your badge. Photocopy this form for additional registrants. Payment must accompany this form.

DISABILITIES/SPECIAL DIETS

If you have a special dietary need or require special accommodation in order to fully participate in this event, please check the box on the left. Please notify us in writing of your needs prior to the meeting.

CANCELLATION POLICY

All cancellations must be in writing. No refunds will be made after April 16, 2012. Cancellations prior to April 16, 2012 will be assessed a \$100 administration fee.

Full registration includes breakfast and buffet lunch on Friday and Saturday, educational sessions, receptions, Saturday night banquet and one AFAA memory stick.

* Spouse or companion registration includes hospitality suite with continental breakfast 5/18-5/19, spouse or companion event 5/19, all receptions and Saturday night banquet.

** Exhibitor table fee includes educational sessions, lunch and reception for one person on Friday only. An additional one day registration fee in addition to table price is required to attend entire program.

Event	Cost	Rep #1	Spouse	Rep #2	Spouse
Company Rep #1 (before 4/16)	\$495				
Company Rep #1 (after 4/16)	\$545				
Company Rep #2 (before 4/16)	\$450				
Company Rep #2 (after 4/16)	\$495				
Past Chair/Person of Year	\$450				
Lifetime Achievemnt Recipient	\$ 0				
Spouse/Companion Program*	\$149				
Friday only registration	\$249				
Saturday only registration	\$249				
Extra Saturday Banquet 5/19	\$90				
Extra AFAA Memory Stick	\$30				
Exhibitor Table**	\$550				
Exhibitor Additional Rep (ea)	\$249				
Total for each attendee					

Total Amount Due **FIRST TIME ATTENDEES - CHECK HERE** _____

No. ATTENDING BANQUET _____

PAYMENT: Check AMEX MasterCard VISA

Credit Card Number _____ Expiration Date _____

Billing Address _____ City/St/Zip _____

Cardholder Name (Please print) _____

**Return this form with payment to:
Automatic Fire Alarm Association, Inc.
PO Box 1569
Jasper, GA 30143
Phone 678-454-FIRE (3473)
Fax 678-454-3474**

Or register online at www.afa.org

Comments from past Codes Conference Attendees

Thank you for organizing a great conference. The topics were timely and useful and the speakers were great. The food was outstanding and the lodging and location were very nice. Most important to me personally, was meeting face to face many of the professionals in the industry I have gained great respect for by email, now face to face. - John McCamish, Instructor - NECA IBEW Electrical Training Center, Portland, OR

Thanks again for a great conference this year. You guys pick interesting locations and great hotels. I just finished a letter to the manager with a lot of "at-a-boys." What makes a successful party is not the house or the wine, it's the people. - Ron Marts, Program Manager - BSCF - Telcordia Technologies, Piscataway, NJ

Tom: Thanks to you & Jeanne for putting a great trade show and meeting in Charleston. The Signal Source received quality leads at the Expo & of course it is always great seeing old friends.—Rhett Day, The Signal Source, Palm Desert, CA

Thank you for inviting me to speak at this past week's national meeting. Although I was only able to attend from Thursday evening until Friday afternoon, I was very impressed by the attendance and the attendees, and the overall setting and handling of the meeting. It was a great opportunity to renew old acquaintances, and to establish new relationships. I am much honored to have been included and I feel I have passed somewhat of a milestone by being able to present to such knowledgeable peers... and survive! Thank you for all of your, and the committee's, efforts in hosting this event. I hope to attend again next year.—Mike Knoras, Aon Fire Protection Engineering, Atlanta, GA

Ken and I would like to say thank you so much for the wonderful trip that you and Jeanne made so enjoyable for us. We didn't need entertainment at the dinner. We laughed with those at our table and many other times during the week, so that was great in itself. We thank you both for all the hard work that you put into this affair. It helps so much to step back away from the routine a bit to gain a different perspective and some much needed info. Ken and Rosita Scott, FAMCO, Clifton Heights, PA

I just wanted to say "thanks" for another successful AFAA Annual Meeting. Jeanne and yourself always manage to put together a program that tops the last. As a member of this organization, SDi truly appreciates all of the hard work that you put into this endeavour. Looking forward to next year. Rick Heffernan, General Manager - SDI, Neptune, NJ

Thank you for a wonderful conference and meeting in San Diego. I had a great time, met a lot of people and have a renewed reason why we do what we do. - Craig Bryan, Climatec, Phoenix, AZ

First, this event exceeded my expectations!!!!!! Being my first time, I did not know what to expect, but I learned a great deal and was very impressed with the overall organization and flow of the meeting. The meeting location was great, the food and hotel service was top self. Once again, job well done, this event made me VERY PROUD to be a member of AFAA.—Dan Finnegan, Siemens

Please join your fellow Member Association
Members at the 2012 Annual Meeting in Phoenix!

Alabama AFAA

Arizona AFAA

CAFAA

Carolinas AFAA

Florida AFAA

Georgia AFAA

Hawaii AFAA

Illinois AFAA

Kentucky AFAA

Louisiana AFAA

MD-DC-VA AFAA

Minnesota AFAA

New Jersey AFAA

New Mexico AFAA

New England AFAA

Oklahoma AFAA

Northwest AFAA

Pennsylvania Regional AFAA

Rocky Mountain AFAA